

# Appliance Magazine

## ***Cooking Appliances***

Cooking Up New Innovations  
by Tina Grady, Managing Editor

**The cooking sector of the appliance industry is heating up with innovative entrants into the marketplace, the popularity of customization, and the continued growth of the outdoor kitchen.**



### **Cooking and Customization**

*The Reveo from Eastman Outdoor (Flushing, MI, U.S.) brings a new category into the cooking industry. The marinator uses a MariVac™ Pump, which is said to be the highest-powered vacuum pump for at-home marination. The internal pump works by pulling out the air from the barrel and stretching the food products' fibers to allow marinade penetration.*

*According to Eastman, an entire chicken can be marinated in 20 min. The device also contains a pressure dial, a valve that keeps out pressure, on the marinator's barrel. The barrel itself rolls and its agitation, in conjunction with the built-in paddles, tenderizes the food and is said to help knead in more flavor. The device, which will be available in July 2004, also contains an automatic timer.*

reveo™

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## **BREAKING NEWS**

***Eastman Outdoor's Reveo Receives VESTA Award at 2004 HPBA Show***

*Mar 25, 2004*

***Eastman Outdoors (Flushing, MI, U.S.) has won the VESTA Award for "Best New Barbecue Accessory of 2004" for its Reveo MariVac Food Tumbler at the Hearth, Patio and BBQ Association (HPBA) trade show in Anaheim, CA, U.S, which was attended by APPLIANCE.***

***The VESTA awards honor innovation in design and technology for both Hearth and Outdoor Room products and are recognized as the highly regarded trade awards in those product categories.***

***"We are honored to receive the VESTA award for the Reveo," states Rob Eastman, president of Eastman Outdoors, in a written statement.***

***The Reveo's MariVac process allows a superior level of moisture absorption and flavor to two days of advance marination with traditional soaks. The Reveo may be used for marinating a variety of foods, from chicken to venison to vegetables and tofu.***

***The Reveo will be available in specialty barbecue shops, high-end gourmet retailers and catalogs beginning June 1, 2004.***

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